

# BREAKFAST WITH OUR BRAVEST



**A Salute to Service**  
20th Anniversary of 9/11



















**Friday, November 5, 2021 • 7:30am**  
**Georgia Aquarium**

Each year, the Atlanta Fire Rescue Foundation (AFRF) brings together community leaders, key influencers and corporate sponsors to honor our city's fearless firefighters, paramedics and emergency medical technicians at **Breakfast With Our Bravest.**

This annual awards ceremony celebrates the fire industry's highest honors such as the Firefighter of the Year, Award of Merit, Medal of Valor and Medal of Honor as well as raises critical funds for department initiatives including recruitment, professional development and station equipment and supplies.



# Sponsorship Opportunities

	<b>Title</b> \$50,000	<b>Presenting</b> \$30,000	<b>Hero</b> \$15,000	<b>Chief</b> \$10,000	<b>Captain</b> \$5,000	<b>Lieutenant</b> \$3,000	<b>Firefighter</b> \$1,500
<b>Recognition in Promotional Materials</b>							
<b>Tickets</b>	<b>3</b> named tables of <b>8</b> VIP seats	<b>3</b> named tables of <b>8</b> VIP seats	<b>2</b> named tables of <b>8</b> VIP seats	<b>1</b> named tables of <b>8</b> VIP seats	<b>8</b> 1 table	<b>6</b>	<b>4</b>
<b>Tickets to Support a Firefighter's Attendance</b>	<b>24</b>	<b>24</b>	<b>16</b>	<b>8</b>	<b>8</b>	<b>6</b>	<b>4</b>
<b>Logo Placement</b> invitation, websites, signage, screens	 large logo	 large logo	 large logo	 large logo	 logo	 logo	 name
<b>Social Media Exposure</b> Facebook, Twitter, Instagram							
<b>Speaking Opportunity</b>	Introduction of Mayor or Cabinet Member	Introduction of Fire Chief					
<b>Product Placement</b>	digital billboard	sponsor video appearance opportunity to show at breakfast	display opportunity at event entry	display opportunity at event entry			

# Sponsorship Form

To ensure your inclusion in all promotional materials for this year's event, please submit the completed sponsorship form by **Friday, October 1, 2021**.

**Yes**, I would like to support Atlanta Fire Rescue Foundation as a sponsor of Breakfast With Our Bravest.

**No**, I am unable to be a sponsor, but please accept this tax-deductible donation to Atlanta Fire Rescue Foundation for \$ \_\_\_\_\_

- Sponsor Level:**  **Title** \$50,000       **Presenting** \$30,000       **Hero** \$15,000  
 **Chief** \$10,000       **Captain** \$5,000       **Lieutenant** \$3,000  
 **Firefighter** \$1,500       **Individual Ticket** \$100

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

ORGANIZATION NAME (as you wish it to appear on promotional materials) \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

## Payment

- check for \$ \_\_\_\_\_ payable to Atlanta Fire Rescue Foundation enclosed
- email an invoice and online payment for \$ \_\_\_\_\_ to \_\_\_\_\_
- process a charge of \$ \_\_\_\_\_ to my:  MasterCard  Visa  AmEx  Discover

CARD NUMBER \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_

CARDHOLDER NAME \_\_\_\_\_ CID \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

Email this form to **Shirley Anne Smith** at [s.smith@atlfrf.org](mailto:s.smith@atlfrf.org) or  
mail to **Atlanta Fire Rescue Foundation 2021 BWOB • P.O. Box 19045 • Atlanta, GA 31126**