

BREAKFAST WITH OUR BRAVEST



A Salute to Service
20th Anniversary of 9/11

7:30am • Friday, September 10, 2021
Georgia Aquarium

Each year, the Atlanta Fire Rescue Foundation (AFRF) brings together community leaders, key influencers and corporate sponsors to honor our city's fearless firefighters, paramedics and emergency medical technicians at **Breakfast With Our Bravest**.

This annual awards ceremony celebrates the fire industry's highest honors such as the Firefighter of the Year, Award of Merit, Medal of Valor and Medal of Honor as well as raises critical funds for department initiatives including recruitment, professional development and station equipment and supplies.



Sponsorship Opportunities

	Title \$50,000	Presenting \$30,000	Hero \$15,000	Chief \$10,000	Captain \$5,000	Lieutenant \$3,000	Firefighter \$1,500
Recognition in Promotional Materials							
Tickets	3 named tables of 8 VIP seats	3 named tables of 8 VIP seats	2 named tables of 8 VIP seats	1 named tables of 8 VIP seats	8 1 table	6	4
Tickets to Support a Firefighter's Attendance	24	24	16	8	8	6	4
Logo Placement invitation, websites, signage, screens	 large logo	 large logo	 large logo	 large logo	 logo	 logo	 name
Social Media Exposure Facebook, Twitter, Instagram							
Speaking Opportunity	Introduction of Mayor or Cabinet Member	Introduction of Fire Chief					
Product Placement	digital billboard	soponsor video appearance opportunity to show at breakfast	display opportunity at event entry	display opportunity at event entry			

Sponsorship Form

To ensure your inclusion in all promotional materials for this year's event, please submit the completed sponsorship form by **Friday, August 13, 2021**.

- Yes**, I would like to support Atlanta Fire Rescue Foundation as a sponsor of Breakfast With Our Bravest.
- No**, I am unable to be a sponsor, but please accept this tax-deductible donation to Atlanta Fire Rescue Foundation for \$ _____

- Sponsor Level:** **Title** \$50,000 **Presenting** \$30,000 **Hero** \$15,000
 Chief \$10,000 **Captain** \$5,000 **Lieutenant** \$3,000
 Firefighter \$1,500 **Individual Ticket** \$100

NAME TITLE

ORGANIZATION NAME (as you wish it to appear on promotional materials)

ADDRESS

CITY STATE ZIP

EMAIL PHONE

Payment

- check for \$ _____ payable to Atlanta Fire Rescue Foundation enclosed
- email an invoice and online payment for \$ _____ to _____
- process a charge of \$ _____ to my: MasterCard Visa AmEx Discover

CARD NUMBER EXPIRATION DATE

CARDHOLDER NAME CID

BILLING ADDRESS

CITY STATE ZIP

EMAIL PHONE

SIGNATURE

Email this form to **Shirley Anne Smith** at s.smith@atlfrf.org or
mail to **Atlanta Fire Rescue Foundation 2021 BWOB • P.O. Box 19045 • Atlanta, GA 31126**