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As Part of Ongoing Recruitment Efforts, Atlanta Fire Rescue Foundation (AFRF) Announces Compensation Study

Focused on developing a diverse, deep and qualified talent pipeline, AFRF partners with national consultancy

Atlanta (February 13, 2019) – Following the successful launch of its 2018 recruitment campaign, the Atlanta Fire Rescue Foundation, a nonprofit support organization for the [Atlanta Fire Rescue Department \(AFRD\)](#), recently announced it would be spearheading a regional pay study for firefighters. As part of its commitment to strengthening and solidifying its talent pipeline to better protect city residents, this research will create departmental business benchmarks.

“In recent years we’ve noticed a decline in the retention rate of Atlanta’s firefighters. In order to address that shift, we are actively seeking new ways to engage current and potential firefighters. This study will be vital in taking these endeavors a step further,” said Shirley Anne Smith, Executive Director, Atlanta Fire Rescue Foundation.

Led and conducted by [Mercer](#), the study’s results will identify disparities in salary for Atlanta firefighters compared to other regions across the country. This data will ultimately inform future policies and employment structures that help the Atlanta Fire Rescue Department work toward their end-goal of offering competitive pay that situates them as the Southeast market leader for firefighter compensation.

“I look forward to having a comprehensive AFRD pay and classification study conducted by such a credible and respected entity as Mercer. With the support of the Atlanta Fire Rescue Foundation we will be able to push forward and create more opportunities for our firefighters in this market,” said Fire Chief Randall B. Slaughter.

The results of this study will play a fundamental role in identifying how the community can improve incentives around becoming a firefighter and increasing retention rates.

“Our Atlanta firefighters selflessly serve and protect the community and we want to make every effort to ensure they’re rewarded for their valor. We look forward to evaluating the results of this study to create change,” said Jeff Maggs, Atlanta Fire Rescue Foundation board member.

The Georgia Power Foundation was the first to donate to the study enabling its start. However, there are still ways to get involved and much more work to be done. If you, or your company, is interested in donating please do so [here](#).

ABOUT ATLANTA FIRE RESCUE FOUNDATION

The [Atlanta Fire Rescue Foundation](#) is the nonprofit support of the Atlanta Fire Rescue Department (AFRD). Our Foundation provides a platform for citizens, individuals and businesses to become engaged with AFRD’s mission, program, and service delivery to those who live, work, play and fly through the City of Atlanta. As the city’s budget is primarily committed to covering firefighter salaries and benefits, our Foundation provides the gap funding necessary to maintain a world-class fire and rescue institution. Support for the Foundation means Atlanta firefighters have the resources they need to keep Atlanta safe!



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