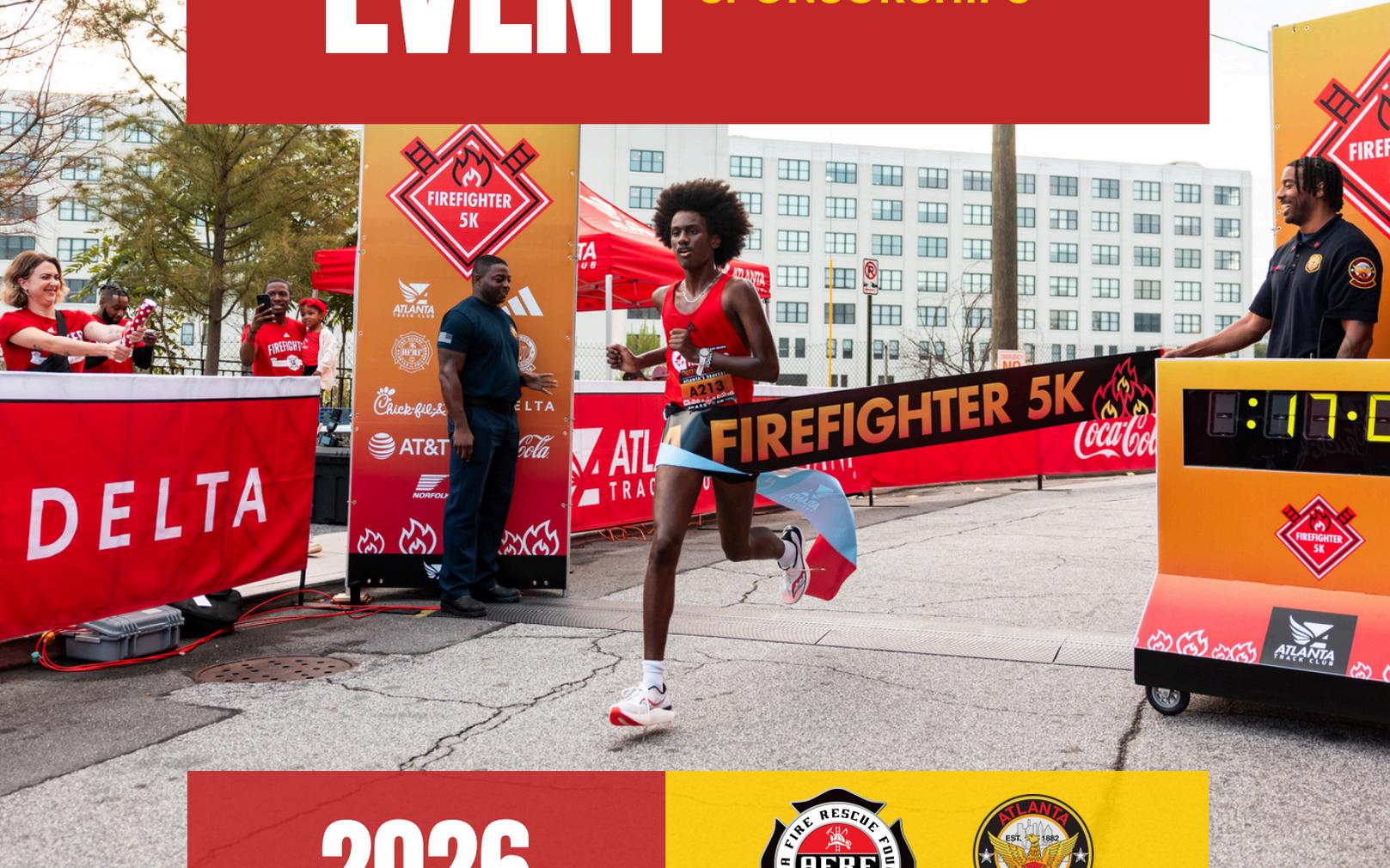


ATLANTA FIRE RESCUE FOUNDATION

# SIGNATURE EVENT

SPONSORSHIPS



2026



SUPPORTING THE LOCAL HEROES OF THE ATLANTA FIRE RESCUE DEPARTMENT (AFRD), WHO RESPOND TO OVER 100,000 CALLS EACH YEAR TO PROTECT AND SERVE OUR CITY RESIDENTS, STARTS HERE.

# ATLANTA FIRE RESCUE FOUNDATION



## MOVING ATLANTA AND AFRD FORWARD

In 2026, our priority is to advance fire and emergency response services for Atlanta residents. Your support empowers us to achieve this goal by providing the funding, resources, and development necessary to enhance both the personal and professional lives of Atlanta firefighters.

Please review our comprehensive sponsorship offerings and join us in achieving our mission to serve **ATLANTA'S BRAVEST.**



# SIGNATURE EVENTS

## Bravest of the Brave Obstacle Challenge

February 2026



The Bravest of the Brave Obstacle Challenge is an exciting and exhilarating event that invites the residents of Atlanta to test their physical endurance and see if they have what it takes to become a firefighter.

Participants will experience the same physical ability tests that candidates must pass to join the Atlanta Fire Rescue Department.

## Breakfast With Our Bravest

May 2026



Each year, the Atlanta Fire Rescue Foundation brings together the community, civic leaders, and corporate partners to honor and support the men and women of Atlanta Fire Rescue Department.

This is the largest fundraising event of the year and it is a special day to recognize the City of Atlanta's BEST and the BRAVEST.

## Annual Firefighter 5K Race

September 2026



The Firefighter 5K, hosted by Atlanta's Bravest, is an exciting family-friendly occasion for Atlantans of all ages.

Join the community in running alongside the brave men and women of the Atlanta Fire Rescue Department the weekend before September 11th annually.

## The Red Affair Evening Gala

November 2026



An Elegant Evening in Support of the Atlanta Fire Rescue Department. Join us for the Red Affair 2026, the premiere event of the season, benefiting AFRD.

Set in an upscale, elegant venue, this exclusive evening calls for guests to wear their finest red attire to show support for those who bravely serve our community.

# BRAVEST OF THE BRAVE OBSTACLE CHALLENGE

## PRESENTING SPONSOR \$25,000

- Prominent recognition as the Presenting Sponsor in all outreach
- Large logo placement on all AFRF event signage, AFRF website, and all forms of the invitation
- 20'x10' booth space at the event
- 25 Participant Entries
- Social media acknowledgement post

## PLATINUM MEDALLION SPONSOR \$10,000

- Logo placement on AFRF event signage, all forms of the invitation, and AFRF website
- 10'x10' booth space at the event
- 20 Participant Entries
- Social media acknowledgement post

## GOLD MEDALLION SPONSOR \$5,000

- Name placement on all AFRF event signage, AFRF website, and all forms of the invitation
- 15 Participant Entries
- Social media acknowledgement post

## SILVER MEDALLION SPONSOR \$3,000

- Name listed on AFRF website and event signage
- 10 Participant Entries
- Social media acknowledgement post

## BRONZE MEDALLION SPONSOR \$1,000

- Name listed on AFRF website and event signage
- 5 Participant Entries

## BOOTH SPONSOR \$500

- 10'x10' Booth space at the event



# BREAKFAST WITH OUR BRAVEST

## PRESENTING SPONSOR **\$50,000**

- Prominent recognition as the Presenting Sponsor in all event outreach
- Large Logo placement listed on event signage, all forms of the invitation, AFRF website and event program
- Opportunity to include a promotional item for each guest at the event
- 3 VIP Tables of 10

## CHIEF SPONSOR **\$25,000**

- Logo placement on event signage, all forms of the invitation, AFRF website, and event program.
- 2 VIP Tables of 10

## HERO SPONSOR **\$15,000**

- Logo placement on event signage, and all forms of the invitation, AFRF website, and event program
- Premium Seating closer to the stage
- 1 table of 10 seats with company logo

## FRONTLINE SPONSOR **\$10,000**

- Logo placement on event signage, and all forms of the invitation, AFRF website, and event program
- Premium Seating closer to the stage
- 1 table of 10 seats with company logo

## SAFETY SPONSOR **\$5,000**

- Name listed on event signage, AFRF website and event program
- 1 Named Table of 8

## SUPPORTER **\$3,000**

- Name listed on event signage and AFRF website
- 8 tickets to the breakfast



# FIREFIGHTER 5K HOSTED BY AFRD

## PRESENTING SPONSOR \$25,000

- Prominent recognition as the Presenting Sponsor in all outreach
- Dedicated Signage near pre and post race focal point
- Large logo placement on all AFRF event signage, AFRF website, all forms of the invitation, and race t-shirt & race bib
- 20'x10' booth space at the event
- 100 Runners
- Social media acknowledgement post

## PLATINUM MEDALLION SPONSOR \$10,000

- Logo placement on AFRF event signage, all forms of the invitation, AFRF website, and race bib
- 10'x10' booth space at the event
- 75 Runners
- Social media acknowledgement post

## GOLD MEDALLION SPONSOR \$5,000

- Name placement on all AFRF event signage, AFRF website, and all forms of the invitation
- 30 Runners
- Social media acknowledgement post

## SILVER MEDALLION SPONSOR \$3,000

- Name listed on AFRF website and event signage
- 20 Runners
- Social media acknowledgement post

## BRONZE MEDALLION SPONSOR \$1,000

- Name listed on AFRF Website and event signage
- 10 Runners

## BOOTH SPONSOR \$500

- 10'x10' Booth space at the event



# THE RED AFFAIR GALA

## PRESENTING SPONSOR **\$75,000**

- Prominent recognition as the Presenting Sponsor in all event outreach
- Large logo placement listed on event signage, all forms of the invitation, AFRF website and event program
- Opportunity to host City of Atlanta Fire Chief at one of your tables
- Sponsor representative speaking opportunity during The Red Affair
- Sponsor 50 Firefighters attending the event
- 30 Tickets to the event
- Social media acknowledgement post

## CHIEF SPONSOR **\$50,000**

- Logo placement on event signage, all forms of the invitation, AFRF Website, and event program
- Sponsor 15 Firefighters attending the event
- 25 Tickets to the event

## HERO SPONSOR **\$25,000**

- Logo placement on event signage, all forms of the invitation, AFRF Website, and event program
- A part of the Host Committee
- Sponsor 15 Firefighters attending the event
- 20 Tickets for the event

## FRONTLINE SPONSOR **\$15,000**

- Name placement on event signage, all forms of the invitation, AFRF Website, and event program
- Sponsor 10 Firefighters attending the event
- 15 tickets to the event

## SAFETY SPONSOR **\$10,000**

- Name listed on AFRF Website
- Sponsor 8 Firefighters attending the event
- 10 tickets to the event

## SUPPORTER **\$5,000**

- Name listed on AFRF Website
- Sponsor 6 Firefighters attending the event
- 8 tickets to the event

## TWO TICKETS **\$1,000**

- 2 Individual tickets to the event



# 2026 PLEDGE FORM



## Breakfast With Our Bravest

- \$50,000 Presenting Sponsor
- \$25,000 Chief Sponsor
- \$15,000 Hero Sponsor
- \$10,000 Frontline Sponsor
- \$5,000 Safety Sponsor
- \$3,000 Supporter

## The Red Affair

- \$75,000 Presenting Sponsor
- \$50,000 Chief Sponsor
- \$25,000 Hero Sponsor
- \$15,000 Frontline Sponsor
- \$10,000 Safety Sponsor
- \$5,000 Supporter
- \$1000 Two Tickets

## Bravest of the Brave Obstacle Challenge

- \$25,000 Presenting Sponsor
- \$10,000 Platinum Sponsor
- \$5,000 Gold Sponsor
- \$3,000 Silver Sponsor
- \$1,000 Bronze Sponsor
- \$500 Booth Sponsor

## Firefighter 5k Hosted by Atlanta's Bravest

- \$25,000 Presenting Sponsor
- \$10,000 Platinum Sponsor
- \$5,000 Gold Sponsor
- \$3,000 Silver Sponsor
- \$1,000 Bronze Sponsor
- \$500 Booth Sponsor

### Total Sponsorship

Breakfast of the Brave Obstacle Challenge	\$ _____
Breakfast With Our Bravest	\$ _____
Firefighter 5K	\$ _____
The Red Affair	\$ _____
<b>Total Sponsorship</b>	<b>\$ _____</b>

# 2026 PLEDGE FORM (cont.)



Please complete all the fields below.

## Donors Listing:

Please indicate how you would like to be listed for recognition.

I/we prefer to remain anonymous.

## BENEFITS (CHECK ONE)

I/we will utilize all of our benefits.

Please waive the benefits that have a fair market value.

## PAYMENT INFORMATION

Please invoice me on this date:

Check enclosed **(make payable to Atlanta Fire Rescue Foundation)**

Pay by credit card - Please charge my card on this date:

Name on card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

## CONTACT INFORMATION

Name: \_\_\_\_\_

Title: \_\_\_\_\_ Company: \_\_\_\_\_

Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Home  Work

City, State, Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Mobile  Work

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**THANK YOU FOR YOUR COMMITMENT!**

PLEASE RETURN THIS FORM TO:

Atlanta Fire Rescue Foundation  
680 Murphy Ave SW, Suite 4229, Atlanta, GA 30310

P: 404.549.7853 OR Email this form to [info@ATLFRF.org](mailto:info@ATLFRF.org)



# THANK YOU

## 2026 SPONSORS

WE LOOK FORWARD TO SEEING YOU AT OUR 2026 SIGNATURE EVENTS!

ATLANTA FIRE RESCUE FOUNDATION

680 Murphy Ave SW,  
Suite 4229,  
Atlanta, GA 30310

Email: [info@ATLFRF.org](mailto:info@ATLFRF.org)

Phone: 404.549.7853  
[www.ATLFRF.org](http://www.ATLFRF.org)

Follow Us @ATLFIRESERSCUEFOUNDATION

