



Q3 2025 Impact Report

Atlanta Fire Rescue Foundation





Table of Content

01	President and CEO Message	page3
02	Our Mission	page4
03	Our Approach	page4
04	Our Audience	page5
05	Highlights through Q3 of 2025	page6
06	Impact Portfolio: Key Programs and Initiatives	page7
07	Young Professionals	page16
08	Press and Media	page17
09	Your Support	page22



As we enter the final quarter of 2025, we reflect on our mission impact and look to close out the remainder of the year successfully.

In the third quarter, we have made significant progress in refining our operational enhancements and advancing our programmatic efforts. Our commitment to implementing data-driven strategies has allowed us to solidify a structure that paves the way for future success. By continuously gathering insights and finding creative ways to address challenges, we further guide our decision-making and expand our impact as an organization, maximizing our effectiveness.

This report highlights the strides we have made in enhancing our services and support for the Atlanta Fire Rescue Department, as well as our dedication to fostering increased transparency and accountability. We believe that showcasing measurable success is essential to elevating the level of service we provide to the City of Atlanta and its residents.

We sincerely appreciate the support of all our partners, supporters, and friends who have joined us in our mission to enhance the personal and professional lives of Atlanta firefighters. As we move forward through this year, we are excited about the tangible impact that lies ahead for the members of the Atlanta Fire Rescue Department. Our third-quarter report serves as a testament to our continued commitment to ambitious plans and meaningful contributions.

Thank you for your ongoing support.



Taos Wynn

President and CEO, Atlanta Fire Rescue Foundation



02 Our Mission

Enhancing the personal and professional lives of Atlanta firefighters

The mission of the Atlanta Fire Rescue Foundation is to elevate and support Atlanta's growing fire and emergency response ecosystem by providing the funding, resources, and development necessary to enhance the personal and professional lives of Atlanta firefighters.

03 Our Approach

Areas of Focus

Our approach to providing a comprehensive continuum of care for Atlanta Firefighters hinges upon 5 areas of focus, including prospects, sworn members, fire stations, technology, and community.



Prospects

For those interested in joining the fire service industry of Atlanta, whether in high school or looking for post secondary opportunities, our Foundation aims to provide support through: High School and Young Professional programming as well as recruit housing opportunities.



Sworn Members

Atlanta firefighters provide best-in-class services. To assist in both attracting and retaining such talent, our Foundation assists with continuing education and homeownership opportunities.



Fire Stations

The Atlanta Fire Rescue Department manages 36 active fire stations across the city. With over 1,100 members in the Department, the Foundation assists with the living and working conditions of these stations through infrastructure projects and procuring essential equipment.



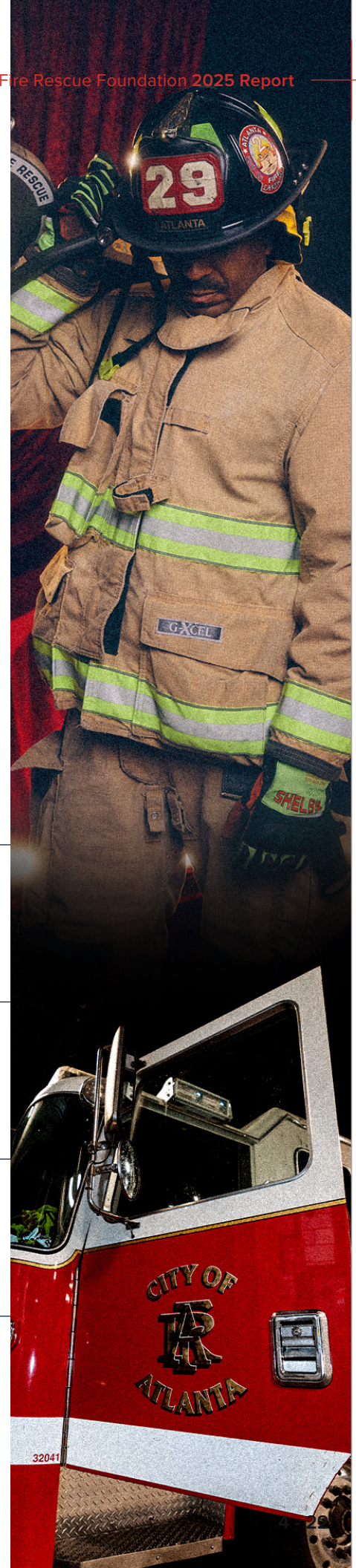
Technology

Members of the Atlanta Fire Rescue Department deserve cutting edge resources and the latest in technology. Our Foundation enhances the modernization of the Department through piloted technologies and innovation.



Community

As first responders, Atlanta firefighters provide immense value to the communities they live in and serve. Our Foundation assists in educating communities on how to best preserve and steward that value.





04 Our Audience

Total Active employees of the Atlanta Fire Rescue Department - Atlanta's Bravest:

1134

Total Active Employees

988

Sworn

146

Civilian

Gender Identity:

89%

Male

11%

Female

934

Male (Sworn)

54

Female (Sworn)

71

Male (Civilian)

75

Female (Civilian)

Ethnicity Composition:

693

Black or African American

290

White

45

Hispanic or Latino

13

Asian

12

Multi-ethnic (Individuals identifying with more than one ethnic population)

9

Not Disclosed

5

American Indian or Alaska Native

67

Not Tracked/ Defined



05 Highlights through Q3 for 2025

Successful Launch of Foundation Financial Wellness Program at City Hall with Atlanta Mayor, John Hope Bryant, and more.

- The Atlanta Fire Rescue Foundation launches a first-of-its-kind Financial Wellness program designed to assist Atlanta firefighters in building credit, eliminating debt, preparing for homeownership, and accessing long-term financial tools and coaching. This program has been developed in collaboration with Operation HOPE and the City of Atlanta.



Atlanta Fire Rescue Foundation Hosts Second Annual Firefighter 5K in partnership with Atlanta Track Club.

- Event draws 30% increase in attendance exceeding 1,000 registrants for the 5K race event.

The Atlanta Fire Rescue Foundation Launched Several New Programmatic Initiatives to better and more effectively Support Recruitment and Retention

efforts for the City of Atlanta Fire Rescue Department. Some of the initiatives include:

- Academic Scholarships
- Junior Recruit Youth Program
- Housing Relief Stipends
- Sponsored Mental Health Wellness Visits, and more

The Atlanta Fire Rescue Foundation Secured New Partnerships & Sponsors to Enhance Program Outcomes and Goals:

- Atlanta Technical College (ATC) partnership to provide dual enrollment opportunities for college credit and national certifications for student program participants.
- Chick-Fil-A partnership to provide all breakfast and lunch meals to student participants of the Junior Recruit Youth Program.
- Operation Hope, a national leader in financial empowerment, partners with Atlanta Fire Rescue Foundation to bring financial literacy to all members of the Atlanta Fire Rescue Department.
- Silence the Shame partnership to amplify access to mental health resources for AFRD and to assist in reducing the stigma surrounding mental health.

Atlanta Fire Rescue Foundation Successfully Delivered first EV Quick Response Units

The Atlanta Fire Rescue Foundation successfully delivered the first two Rivian R1T Electric Vehicle (EV) Quick Response Units to deliver emergency medical services to Atlanta residents.



06 Impact Portfolio: Key Programs and Initiatives

4 Portfolios and 1 Goal: to increase recruitment and retention for the City of Atlanta Fire Rescue Department

All programs of the Atlanta Fire Rescue Foundation are segmented across four impact portfolios that share a common goal of increasing the recruitment and retention rates of the Atlanta Fire Rescue Department.

The four impact portfolios of the Atlanta Fire Rescue Foundation include: Education, Housing, Technology and Equipment, and Quality of Life and Wellness.





Education Portfolio

Empowering Educational Success



The Education Impact portfolio consists of programs designed to (1) strengthen recruitment by exposing individuals to the fire service industry and (2) assist sworn members of the Atlanta Fire Rescue Department achieve higher levels of educational achievement and success. Given that for Atlanta firefighters there is a direct relationship between education level and increases in compensation and career advancement opportunities, our education programs reduce the financial burden of tuition and other educational costs, empowering Atlanta firefighters to pursue continuing education opportunities while also enhancing retention efforts for the Atlanta Fire Rescue Department.

Active Programs: The Education Portfolio has three active Programs: Continuing Education (Academic Scholarships), Tuition Reimbursement, and Junior Recruit Program.

Academic Scholarships

The Atlanta Fire Rescue Foundation's Continuing Education Program is designed to provide up to \$3,000 in scholarships to sworn firefighters pursuing higher education degrees. The purpose of the program is to support firefighters in furthering their education, enhancing their skills, and promoting leadership within the department. By offering financial assistance, the program helps reduce the barriers to education and encourages professional growth.

Over the past quarter, the Atlanta Fire Rescue Foundation awarded 9 additional academic scholarships.

The Foundation intends to award a minimum of **\$30,000** in academic scholarships in 2025 for continuing education opportunities to sworn Atlanta Firefighters.

Tuition Reimbursement

The Atlanta Fire Rescue Foundation is proud to offer a Tuition Reimbursement Program to support the educational pursuits of firefighters who are not recipients of our academic scholarships. Eligible firefighters who complete at least two academic terms (semesters or quarters) within the same academic year can receive a one-time reimbursement. This reimbursement is provided to help offset the cost of tuition and will be disbursed annually in December.

To date, in 2025, the Atlanta Fire Rescue Foundation has awarded **\$16,026** to sworn firefighters for continued education opportunities.

Portfolio Improvement

In Q3, the Atlanta Fire Rescue Foundation transitioned academic scholarships to a rolling application model allowing firefighters more flexibility to pursue educational opportunities throughout the year without waiting for a single deadline. Additionally, all scholarships are now paid to schools upfront.



Junior Recruit Youth Program

The Junior Recruit Program aims to inspire and empower the next generation of firefighters, emergency responders, and community leaders. With dual enrollment through our education partner, the Atlanta Technical College, participants will earn national certifications, receive experiential training from professional firefighters, and enjoy the benefits of mentorship and fire department - related field trips. The goal of the program is to provide High School Juniors and Seniors with a direct career pathway to enter the Atlanta Fire Rescue Department by exposing students to fire industry insights, experiences, and best learning practices that will foster essential life skills, develop a strong sense of discipline, and build a spirit of resilience and teamwork through immersive firefighter experiences.

**Official Education
Partner:**



**Highest Enrollment
to Date:** 25 APS High School Junior and Senior Students

**Program participants
represent 9 Atlanta
Public Schools (APS)
to include:** 1. North Atlanta, 2. South Atlanta, 3. Daniel McLaughlin Therrell, 4. Maynard Holbrook Jackson, 5. Frederick Douglass, 6. Midtown, 7. Coretta Scott King, 8. Carver, and 9. Benjamin E. Mays High School

**In the first quarter
of 2025:** Students earned their first national certification
- the HeartSaver Certification

Milestone Achievement: As of Q3 2025, 12 students passed the CPAT (Candidate Physical Ability Test) exam as compared to four total students in the last five years. The CPAT is a standardized physical test required to enter the Atlanta Fire Rescue Department that is designed to assess the strength, endurance, and agility needed for firefighting.

Eight of the students who passed the CPAT this year were Seniors who have now entered the recruitment process for AFRD.

The Junior Recruit Program also held its first graduation at Atlanta Technical College on May 12, 2025. The ceremony included 22 graduates.

Volunteerism: Atlanta Fire Rescue firefighters contributed over 72 collective hours of volunteer service to the Junior Recruit Program providing instruction and mentorship to students in the program.

Program Demographics Summary At Time of Data Collection

Race/Ethnicity:	11.5% Caucasian	Grade Level:	61.5% Seniors
	88.5% African American		38.5% Juniors
Age Distribution:	3.9% 19 years old	Gender Identity:	80.8% Male
	38.5% 18 years old		15.4% Female
	53.8% 17 years old		3.8% Other
	3.8% 16 years old		



Junior Recruit Youth Program - Testimonials

The Junior Recruit program has been a transformative experience for my son. It instilled a sense of discipline, responsibility, and purpose that I hadn't seen before. Waking up early, maintaining his physical fitness, and working as part of a team gave him structure and pride. Most importantly, it boosted his confidence—knowing he is capable of handling real-life emergency scenarios has changed how he views himself. One of the most powerful moments was the day my son completed and passed the Candidate Physical Ability Test (CPAT). He called me immediately to tell me the good news. I could tell he was proud. When I picked him up, he talked about overcoming some of the challenges he had with the forcible entry activity and how he applied the strategies the professionals had taught them. He was glowing with pride that day.

 **Proud Parent of Junior Recruit Participant**

I think it is a gift to be able to have my son in the Junior Recruit program and engage in such a meaningful experience. I am not sure where he will land after this program, but I know that these experiences will impact his decisions post high school. All the lessons we try to push our kids towards in high school: be on time, communicate, do your best, prepare for the future, respect others, set goals, etc. are all at the core of the Junior Recruit program.

 **Proud Parent of Junior Recruit Participant**

As a parent it means the world to me to see my child in the Junior Recruit program earning certifications and training alongside real firefighters while still in high school. I am extremely proud to know that he is pursuing a career that he actually has made the choice to pursue himself. I am proud to see him making his own decisions as a young black man and to know that he is making huge accomplishments at a very young age.

 **Proud Parent of Junior Recruit Participant**

The Junior Recruit Program is worth supporting because it gives our children opportunities, resources, relationships, and values that they need for their future careers. They are also learning valuable things that they will use in everyday life and may not have been able to gain for free had this program not existed.

 **Proud Parent of Junior Recruit Participant**





Housing Portfolio

Affordable Housing, Rental Relief, and Down Payment Assistance for Atlanta Firefighters



The Housing Impact portfolio consists of programs designed to increase recruitment and retention rates by providing affordable recruit housing units and rental stipends in addition to traditional down payment assistance.

Active Programs: The Housing Portfolio has two active programs: Housing Relief and Down payment Assistance Program.

Participant Eligibility & Residency of Program Participants:	100% of program participants have Atlanta addresses
	100% are Firefighter rank, meaning salaries align with the first 1-5 years of service.
Household Composition of Program Participants:	77.8% 1-person households
	11.1% 2-person households
	11.1% 3-person households
Demographics for Program Participants:	22% Female
	78% Male
	89% African American
	11% Hispanic American
Years of Service:	89% 1-3 years
	11% 3-5 years
Age Distribution:	20-25 (22%)
	26-31 (45%)
	32-37 (11%)
	38-43 (22%)

Housing Relief Program (Stipend)

The Atlanta Fire Rescue Foundation’s Housing Relief Program is designed to provide stipends for in-city housing for the Atlanta Fire Rescue Department’s sworn firefighters. By providing a stipend for in-city residency, the purpose is to enhance public safety and foster stronger relationships between Atlanta’s firefighters and their communities. Applicants are eligible for a rental stipend of up to \$1,000 per month based on the applicant’s base salary. All stipends are for a maximum of 12 months. The rental property must be located within the corporate city limits of Atlanta, Georgia, and stipend payments will be made directly to the property owner or management company.

Housing Costs and Impact of 2025 Subsidy:

\$172,632 Total Annual Rental Costs of Housing Program Participant Cohort.

\$96,000 Total Annual Projected Rental subsidy provided by Housing Relief Program (which is a 55.6% reduction in total rental costs for the collective cohort.



Portfolio Improvement:

Affordable Housing, Rental Relief, and Down Payment Assistance for Atlanta Firefighters

Portfolio Improvement:

As the Housing Relief Program continues, the goal will be for the Atlanta Fire Rescue Foundation to award stipends on a rolling basis granting assistance on a need basis according to available funding.

Milestone Achievement:

As of Q3, the Atlanta Fire Rescue Foundation has provided **63** monthly rental assistance payments to Atlanta firefighters.

All participants of the Housing Relief program pilot are currently receiving financial literacy education and training in partnership with Operation Hope.

Recruit Housing Underway: The Atlanta Fire Rescue Foundation hosted Atlanta Fire Chief and City Council Members to tour the potential site of a new recruit housing location. Preliminary discussions are in motion around eligibility, furnishings, and rezoning to accommodate the optimal number of AFRD recruits.



Technology and Equipment Portfolio

The Technology and Equipment portfolio consists of programs that increase recruitment and retention rates through a focus on modernization—purchasing essential equipment and introducing newer technologies for the betterment of the Atlanta Fire Rescue Department.

Active Programs: The Technology and Equipment Portfolio has two active programs: The Fire Station Fund and the Innovation and Sustainability Program.



Fire Station Fund

The Fire Station funds creates an avenue for sworn personnel at individual fire stations to select and purchase essential equipment that assist or enhance their daily life at the station. The primary focus of the Fire Station Fund is achieving equity and ensuring that all 36 Atlanta fire stations have access to the same amenities. As a result, our intention is to have every station represented with a minimum of \$5,000 in funding available to them throughout the year. The funding ensures that station houses are equipped with essential equipment like commercial-grade washers and dryers that remove carcinogens from their turnout gear.

16 Completed Station Requests through Q3:

Totaling **\$7,917.95**

Innovation and Sustainability Program:

Technology and data are essential to ensuring that Atlanta Fire Rescue stays on the cutting edge to provide best-in-class firefighting services. As a result, and in alignment with the City of Atlanta's sustainability goals, the Atlanta Fire Rescue Foundation's Innovation and Sustainability Program focuses on introducing innovative technologies and electrification to the Atlanta Fire Rescue Department. To date, successes of the program have led to the creation of the pilot and purchase initiative of the Department's first-ever EV quick response vehicles. EV options are considered easier to service and repair than diesel trucks and align with the city's commitment from 2017 to increase the EV readiness of the city and to ensure Atlanta remains a leading city in sustainability.

Milestone Achievement: Unveiled two R1T Rivian vehicles to serve as the first AFRD EV Quick Response Units to deliver emergency medical services to City of Atlanta residents.





Quality of Life and Wellness Portfolio

The Quality of Life and Wellness Impact portfolio consists of programs designed to enhance the physical, mental, and environmental conditions members of the Atlanta Fire Rescue Department experience while on the job. Given the intense nature of their work, our objective is to support our members through the day-to-day hardships related to their careers by creating opportunities that reduce burdens and produce positive outcomes to help them thrive.

Active Programs: The Quality of Life and Wellness Portfolio has three active programs: (1) Infrastructure Improvement Program, (2) Mental Health and Wellness Program, and (3) Injury and Bereavement Program.

Infrastructure Improvement Program:

Given the fact that firefighters on average spend one third of their lives at fire stations serving 24 hour shifts, the Atlanta Fire Rescue Foundation has begun performing much needed renovations and improvement projects at fire stations across the City. The range of projects include kitchen and bathroom renovations, cancer prevention initiatives, health and firefighter safety enhancements, lighting installations, electrical upgrades, plumbing enhancements, station safety and communications improvements, HVAC and roofing inspections and more.

110 Scopes of Work.

To date, the Atlanta Fire Rescue Foundation working alongside the Atlanta Fire Rescue Department and construction partners, have identified and begun 110 improvement projects across 10 city council districts in the city of Atlanta. Improvements have included but not been limited to: Upgrading bunkroom partitions for privacy, Cancer prevention measures, Gender-neutral bathroom upgrades and Kitchen enhancements.

Over \$2 Million Invested.

Nearly \$2.5 million of vertical funding invested in the Foundation's infrastructural improvement projects to date.

Completion in 18 Months.

70% of all scopes of work identified were completed in the first 12 months. At the end of Q3, over 98% of all scopes of work have been completed.





Mental Health and Wellness Program:



The mental health and wellness of Atlanta firefighters is of the utmost importance. The Atlanta Fire Rescue Foundation aims to enhance the mental well-being of our city's first responders through sponsored monthly wellness checks and screenings for sworn firefighters that additionally provide mobility stretching, massage therapy, and food for program participants.

114. Total Number of Firefighters provided wellness services in partnership with the City of Atlanta Public Safety Wellness team.

79 Hours of Massage Therapy.

The Atlanta Fire Rescue Foundation has provided over 70 total hours of massage therapy to sworn firefighters through Q3 of 2025.

22 Hours The Atlanta Fire Rescue Foundation has provided 22 hours of Mobility Training and Stretching for sworn firefighters through Q3 of 2025.

545 Meals The Atlanta Fire Rescue Foundation has provided over 500 total meals to sworn firefighters while sponsoring food for the wellness visits through Q3 of 2025.

Injury and Bereavement Program:

Due to the high risk and dangers associated with the profession of being an Atlanta Firefighter, the Atlanta Fire Rescue Foundation aims to assist in times of loss or extreme injury by providing stipends to assist active personnel and families through periods of bereavement, hospitalization, or difficult times.

Zero Assistance Requested

Thankfully, zero cases or submissions were received for the Injury and Bereavement Program



Impact Summary

4

Impact Portfolios

10

Active Programs to date

Over
400

Active Firefighters
Served in Q2



07 Young Professionals

Atlanta Fire Rescue Foundation Young Professionals: Emerging Leaders Empowering Atlanta's Bravest



The Atlanta Fire Rescue Foundation - Young Professionals (AFRFYP) is for emerging leaders 40 and under who are on a mission to support Atlanta firefighters and EMTs by helping elevate the city's fire and emergency response ecosystem through three core areas: Giving, Volunteerism, and Advocacy.

The program goal, in alignment with the vision of the Atlanta Fire Rescue Foundation, is to provide Atlanta-based young professionals with access, resources and a conduit to support Atlanta first responders personally and professionally.

3 Fortune 500 Companies represented by members of the Young Professionals

16 Total Members as of the end of Q3 2025

\$8,513.91 in fundraising dollars raised by members of the Young Professionals as of the end of Q3 2025

2 Station visits to Station 36 and 32 as of Q3

7 AFRD Ride Alongs have taken place for members of the Young Professionals through Q3.



Atlanta Fire Rescue Foundation Launches First-of-Its-Kind Financial Wellness Program for Firefighters

Atlanta, GA – April 22, 2025

Atlanta Fire Rescue Foundation (AFRF) and Operation Hope announced the official launch of a new financial wellness initiative for Atlanta’s firefighters, which will provide free financial coaching, education, and incentives to help firefighters build lasting economic strength. The initiative launch was celebrated on July 24, 2025 at Atlanta City Hall with Money Moves That Matter: A Fireside Chat and Financial Empowerment Experience, an event that brought together civic leaders, public servants, and community stakeholders to spotlight the importance of financial literacy and to offer practical resources to support the over 1,200 members of the Atlanta Fire Rescue Department.

The program is part of AFRF’s expanded Quality of Life and Wellness impact portfolio. City of Atlanta Mayor Andre Dickens offered special remarks, and Atlanta Fire Deputy Chief James McLemore welcomed attendees before a featured fireside chat between Operation HOPE Founder and CEO John Hope Bryant and AFRF President and CEO Taos Wynn. Together, they discussed the urgent need for financial literacy in frontline professions and the transformational potential of community-based partnerships. “Firefighters are the heartbeat of our city. They run toward crisis every day. We want to ensure they have the financial tools to protect their own futures while



protecting ours,” said Bryant during the discussion.

In addition to inspiration and insight, the event delivered direct financial benefits:

- **10 honorees were awarded \$500 savings accounts**
- **One sworn and one civilian department member won a month of personalized financial coaching sponsored by Truist Bank**
- **The first 50 firefighters in attendance received a copy of Bryant’s latest bestselling book**

The afternoon concluded with a presentation by Yajaira Lugo of Operation HOPE outlining what firefighters can expect from free one-on-one financial coaching, a key component of the newly launched program. The mood throughout the event was festive and forward-looking, with vendor tables, refreshments, and live engagement underscoring the strong community commitment to the financial health of Atlanta’s public safety professionals.



08 Most Recent

Press and Media *for Immediate Release*

Atlanta Fire Rescue Foundation and Atlanta Technical College Partner for Fire Service Youth Program

Atlanta, GA – March 20, 2025

The Atlanta Fire Rescue Foundation (AFRF) and Atlanta Technical College (ATC) are proud to announce the launch of the Junior Recruit Program - a new partnership that will provide high school students with an unprecedented opportunity to jumpstart their careers in fire service. Through this collaboration, students enrolled in the Junior Recruit Program will earn college credit, obtain national certifications, and receive hands-on training alongside Atlanta Fire Rescue Department (AFRD) firefighters.

Dr. Victoria Seals, President of Atlanta Technical College, stated, “We are thrilled to partner with the Atlanta Fire Rescue Foundation to launch the Junior Recruit Program. This initiative not only provides high school students with a unique pathway into the fire service but also underscores our commitment to supporting the next generation of skilled professionals in our community.

“In a city that’s firmly committed to the prosperity of its youth, our Foundation is proud to announce partnership with the Atlanta Technical College (ATC) as evidence of alignment with that commitment,” **said Taos Wynn, President and CEO, Atlanta Fire Rescue Foundation.** “We strongly believe that the future success of Atlanta Fire Rescue, begins in our own backyard, exposing and equipping high school students across Atlanta Public Schools with the mindset and skills required for a productive career

in fire services. Thank you, President Victoria Seals and the entire ATC team, as well as Chief Roderick M. Smith and the Atlanta Fire Rescue Department for helping us achieve the goal of investing in the next generation of Atlanta’s Bravest.”

“Firefighters are the backbone of our communities,” **stated Council Member Antonio Lewis, District 12,** “They are among the bravest and most compassionate people I’ve ever known. I’m so thankful for this partnership between the Atlanta Fire Rescue Foundation and Atlanta Technical College. The Junior Recruit Program is a pathway to purpose, a career launchpad, and a direct investment in our young people and our city.”

In alignment with Mayor Andre Dickens’ Year of the Youth initiative, the partnership between the Atlanta Fire Rescue Foundation and Atlanta Technical College amplifies efforts throughout the City to equip young people with valuable career pathways and workforce development opportunities. Through current enrollment, ten Atlanta Public Schools are presently represented with students participating in the Junior Recruit Program.



Developed collaboratively between AFRF, Fire Chief Roderick M. Smith and the Atlanta Fire Rescue Department, the Junior Recruit Program is designed to expose high school students to the fire service profession through structured training and real-world experiences. The program integrates CPAT (Candidate Physical Ability Test) preparation, mentorship from seasoned firefighters, and practical, hands-on instruction that aligns with national fire service standards. For more information about the Junior Recruit Program, visit atlfrf.org/education or contact the Atlanta Fire Rescue Foundation at info@atlfrf



The Atlanta Fire Rescue Foundation in the News:



1. Fox 5 Action News: Atlanta high school students learning skills to become firefighters released April 25, 2025

Atlanta high school students learning skills to become firefighters

A new partnership with The Atlanta Rescue Foundation and Atlanta Technical College has created the Junior Recruit Program. It's bringing in students from Atlanta Public Schools and giving them training to become firefighters.

• [Read Article](#)



2. 11 Alive News: Atlanta's first-ever all-electric quick response vehicles unveiled released May 1, 2025

Atlanta's first-ever all-electric quick response vehicles unveiled.

The new Rivian trucks were introduced during the 'Breakfast with our Bravest' event.

• [Read Article](#)



3. 11 Alive News: Atlanta firefighters offered \$1,000 rent relief and financial coaching released April 23, 2025

Atlanta firefighters offered \$1,000 rent relief and financial coaching

ATLANTA — A new housing program aims to help Atlanta's firefighters live closer to the communities they serve while easing financial pressure and building long-term stability.

The Atlanta Fire Rescue Foundation, in partnership with Operation HOPE, has launched a Housing Relief Program that provides up to \$1,000 a month in rent assistance for qualified firefighters. In addition, the program offers monthly financial literacy sessions to help participants learn how to budget, manage debt, and prepare for homeownership.

• [Read Article](#)



4. Atlanta News First: "New program provides housing assistance to Atlanta firefighters" released Apr. 23, 2025

New program provides housing assistance to Atlanta fire-fighters.

ATLANTA, Ga. (Atlanta News First) - Atlanta firefighters put their lives on the line every time they respond to a call, and now there is a plan to provide them with a little relief. "This is a way to increase recruitment and retention," Taos Wynn with Atlanta Fire Rescue Foundation said. The Atlanta Fire Rescue Foundation partnered with Operation Hope to expand support for Atlanta's firefighters through a new housing relief program.

• [Read Article](#)



5. Housing for Heroes released February, 2024

Up to \$30k in down payment assistance for city of Atlanta firefighters and EMTs seeking first time homeownership

Atlanta Fire Rescue Foundation Announces Expanded “Housing for Heroes” Program in 2024

Partnership with Atlanta Housing provides up to \$30K in down payment or closing cost assistance for firefighters and EMTs of Atlanta Fire Rescue Department

• [Read Article 1](#) • [Read Article 2](#)



7. New Firefighter 5K, hosted by Atlanta's Bravest, Set for September 7

Proceeds to Benefit Atlanta Fire Rescue Foundation

ATLANTA — May 2, 2024 — Atlantans will soon have the opportunity to show their support for Atlanta's

Bravest by taking to the streets in the inaugural Firefighter 5K. The family-friendly event is set to become an annual tradition, run each year on the Saturday before September 11. This year, it will be held on September 7. Registration is now open here.

• [Read Article](#)



6. First Federal Grant \$500k to Renovate Station 16 released April 8th, 2024

Atlanta Fire Rescue Foundation Awarded First Federal Grant of \$500K to Renovate Historic Atlanta Fire Rescue Station 16

(ATLANTA, April 8, 2024) – Atlanta Fire Rescue Foundation (AFRF) announces first federal funding award of \$500,000 sponsored through the 5th Congressional District office of Congresswoman Nikema Williams to renovate Atlanta Fire Rescue Station 16. The funding will support the renovation of the station and will include critical station improvements. The Foundation alongside the City of Atlanta Fire Rescue Department will work on plans to reimagine Fire Rescue Station 16 which was originally built in 1963. Renovations are long overdue as this historic fire station continues to provide best-in-class firefighting services.

• [Read Article 1](#) • [Read Article 2](#)



8. Rivian Partnership released June 25, 2024

Atlanta Fire Rescue Foundation Teams Up with Rivian to Bring First EV Quick Response Units to City of Atlanta

American electric vehicle manufacturer and technology company, Rivian Automotive, joins Atlanta Fire Rescue Foundation campaign to enhance innovation and sustainability efforts with two Rivian R1T vehicles set to deliver EMS services.

ATLANTA – The Atlanta Fire Rescue Foundation (AFRF) has acquired two Rivian R1T trucks, marking the first electric vehicles (EVs) in AFRF's quick response fleet for emergency medical services.

This collaboration with Rivian supports Fleet Forward, AFRF's innovation and sustainability campaign. The trucks are being upfitted and will be operational later this fall.

• [Read Article](#)



9. Junior Recruit Atlanta Technical College Partnership released March, 2025

Atlanta Fire Rescue Foundation and Atlanta Technical College Partner for Fire Service Youth Program

Atlanta, GA – The Atlanta Fire Rescue Foundation (AFRF) and Atlanta Technical College (ATC) are proud to announce the launch of the Junior Recruit Program - a new partnership that will provide high school students with an unprecedented opportunity to jumpstart their careers in fire service. Through this collaboration, students enrolled in the Junior Recruit Program will earn college credit, obtain national certifications, and receive hands-on training alongside Atlanta Fire Rescue Department (AFRD) firefighters.

• [Read Article](#)



10. New 2025 Board Members released January, 2025

Influential Leaders of Atlanta Join Board of Directors for Atlanta Fire Rescue Foundation

Atlanta, GA – The Atlanta Fire Rescue Foundation announces key influential leaders to join the 2025 Board of Directors. The list includes wide representation from an array of top industry executives and leaders, including notable names such as former Atlanta Mayor, Shirley Franklin, Atlanta Beltline CEO, Clyde Higgs, Atlanta Regional Commission Executive Director and CEO, Anna Roach, and City of Atlanta Public Safety Chair, Council Member Andrea Boone.

• [Read Article 1](#) • [Read Article 2](#)





Thank you! Your Support Enables Our Continued Success.

You can help:

- L Donate – Support our impact portfolios.
- L Partner with Us – Explore corporate sponsorships.
- L Volunteer – Assist at upcoming events.
- L Sponsor an Event - Support Breakfast With Our Bravest and the Firefighter 5K

For more information:

Website: www.atlfrf.org Contact office: 404-549-7853

This report highlights the momentum gained through the third quarter of 2025, with significant progress in firefighter recruitment, housing support, and essential infrastructure improvements. As we move into Q4, the Atlanta Fire Rescue Foundation remains committed to increasing impact and engagement. Thank you to our donors, partners, and supporters who make this meaningful work possible!